



**Program Advertisement Order Form
December 8, 2017 Concert**

Advertiser Contact Information

Company/Organization: _____

Address (Street, City, ZIP): _____

Contact Person: _____

Phone: _____ Email: _____

Advertisement Specifications

- Full page (6" w x 7.5" h) \$100
- Half page (6" w x 3.25" h) \$ 60
- Quarter page ad (3.25" w x 2.75" h) \$ 35
- Eighth page ad (business card size) \$ 20

How to Submit Your Ad Copy

- Black and white line art or grayscale/halftone copy works best. A limited number of spots for full-color ads are available at an extra charge for major sponsors. If you are interested in being a sponsor and having your ad on the cover page (back, inside front, or inside back) please email choralartsmadison@gmail.com for information on availability.
- Email your prepared ad image (.tiff, .png, or .jpg format preferred) to choralartsmadison@gmail.com or give a paper copy to the CASC representative. A pre-printed business card is acceptable for a 1/8 page ad if easily reproducible by scanning.

Payment Options (select one):

Pay the CASC representative: _____check _____ cash

Mail a check (payable to CASC) to: Choral Arts Society Chorale
c/o Deana Hipke, Treasurer
422 Maple Ave.
Madison, WI 53704

Please invoice my business [We are not able to accept credit card payments.]

Thank you for supporting the arts in our community!
Choral Arts Society Chorale of Madison

Sold by: _____
(name of CASC representative)