



**Program Advertisement Order Form  
April 27, 2018 Concert**

**Advertiser Contact Information**

Company/Organization: \_\_\_\_\_

Address (Street, City, ZIP): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Advertisement Specifications**

- Full page (6" w x 7.5" h) \$100
- Half page (6" w x 3.25" h) \$ 60
- Quarter page ad (3.25" w x 2.75" h) \$ 35
- Eighth page ad (business card size) \$ 20

**How to Submit Your Ad Copy**

- Black and white line art or grayscale/halftone copy works best.
- Email your prepared ad image (.tiff, .png, or .jpg format preferred) to [choralartsmadison@gmail.com](mailto:choralartsmadison@gmail.com) or give a paper copy to the CASC representative. A pre-printed business card is acceptable for a 1/8 page ad if easily reproducible by scanning.

**Payment Options (select one):**

Pay the CASC representative: \_\_\_\_\_check \_\_\_\_\_ cash

Mail a check (payable to CASC): Choral Arts Society Chorale  
c/o Deana Hipke, Treasurer  
422 Maple Ave.  
Madison, WI 53704

Pay via PayPal on the CASC website: <http://choralartsmadison.org/support/>

Please invoice my business.

Thank you for supporting the arts in our community!  
Choral Arts Society Chorale of Madison

**Sold by:** \_\_\_\_\_  
(name of CASC representative)

**Please return this completed form with your ad order to the CASC Treasurer (see above).**